



Press Release

First Communications launches new Mobility Application

Offering affordable wireless communications solutions designed to be flexible enough to meet the constantly changing needs of today's Small and Medium Businesses.

Akron, Ohio, April 21, 2010 - First Communications today announced the launch of a new Mobility Application designed to make wireless services accessible for the Small and Medium Business. This new application is offered in conjunction with First Communications Integrated Voice and Data wireline services throughout its Ohio, Michigan and Illinois markets.

This application allows customers to choose a Mobile Share Plan that contains an allowance of anytime wireless minutes that can be shared across an unlimited number of mobile devices. Customers can then add/delete mobile users or increase/decrease their anytime wireless minutes whenever they choose to meet the needs of their business without paying penalties or signing additional long term contract commitments.

"Many of today's Small and Medium Businesses are not leveraging the full potential of wireless technology due to challenges associated with managing wireless contracts or fear of early termination penalties." said Jay Martin, Vice President of Marketing at First Communications. "The advantage of the First Communications Mobility Application is simply that it allows customers to make modifications as their business needs change without requiring additional term commitments beyond their original circuit contract."

The First Communication Mobility Application is provided through a strategic relationship with Verizon Global Wholesale to provide reliable service with superb network coverage across the US.. Wireless service options include Voice and Voice & Unlimited Data featuring BlackBerry® smartphones, which can be combined under a single Share Plan. Customers choose which features they want activated on each device to control cost and increase productivity. "First Communications is a great example of Verizon Global Wholesale's dedication to help our customers succeed with a powerful combination of wireline and wireless services," said Karen Dmytriw, director of Verizon Global Wholesale's Local and Mobility group. "Our ability to bring value-added relationships and highly reliable services to the market helps our customers differentiate themselves and grow in the competitive wireless landscape."

"One of the advantages we offer is our dedicated wireless support team which has been supporting thousands of wireless devices for our largest accounts for over 4 years now. This dedicated support combined with the flexibility of the application and a single vendor relationship makes First Communications Mobility Application a clear choice for our Small and Medium Business customers." said Ray Hexamer, Chief Executive Officer of First Communications.

About First Communications

First Communications is a leading integrated telecommunications carrier based in the Midwestern United States. Founded in 1998, First Communications has built a highly reliable fiber-based infrastructure which it uses to provide small and medium business, enterprise, and carrier customers superior voice, internet, and transport services. First Communications' mission is to provide secure and reliable next-generation services that support the critical communications needs of its commercial customers. For more information visit First Communications on the Internet: <http://www.firstcomm.com>

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