



## **PRESS RELEASE**

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### **For release immediately**

## **FIRST COMMUNICATIONS RESPONDS TO FORECASTED GROWTH OF ETHERNET SERVICES**

### ***New Ethernet DIA solution offers businesses scalability and fast connectivity to the Internet to support critical applications***

AKRON, OH –Aug. 12, 2011 – First Communications, a leading regional competitive communications provider, now provides a cost-effective alternative for businesses that require Internet access speeds equal to or greater than 5 Mbps. The First Communications Ethernet DIA (Dedicated Internet Access) solution enables businesses to reach any cloud-based application, as well as run bandwidth-intensive business applications, including data storage solutions, supply chain extranets and inventory systems.

Bandwidth demands continue to increase across many industries, and Ethernet services are predicted to grow at an estimated five-year compound annual growth rate (CAGR) of 25 percent, according to a report by Insight Research Corporation. The First Communications Ethernet DIA solution helps businesses meet increasing bandwidth demands while efficiently managing CAPEX.

The First Communications Ethernet DIA solution more readily integrates with companies' Local Area Networks (LANs) and data equipment and eliminates the need for expensive interface port cards required with traditional TDM and SONET hand-offs. In addition, Ethernet can be gradually scaled without adding new equipment each time a business increases bandwidth capacity, enabling it to more quickly and economically address current needs as well as future bandwidth growth.

“By delivering Ethernet DIA through several different access methods, including copper, DS1 and fiber, we can offer businesses the best solutions based on their

location and specific business needs,” said Jay Martin, vice president marketing and product management, First Communications.

Sold through First Communications’ Business Services Group (BSG), the Ethernet DIA solution provides customers with Service Level Agreements (SLAs) as well as around-the-clock repair service through its own call centers and Network Operations Center (NOC) facilities.

**About First Communications**

First Communications ([www.firstcomm.com](http://www.firstcomm.com)) offers high-capacity long-haul and metro fiber network services as well as voice and data services across the Midwest and Mid-Atlantic United States and into Canada. Our network includes more than 600 on-net wire centers, 250,000 fiber miles and 5,400 fiber route miles. The fiber network includes approximately 500 metro route miles reaching more than 50 Tier 1, 2 and 3 markets. First Communications serves a diverse customer base, including [carrier/wholesale](#) customers, [small and medium enterprises](#) (SMEs) and [large enterprises](#).

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